



Tales from the South is presented by the Argenta Arts Foundation, with additional support provided by AY Magazine, the Winthrop Rockefeller Institute, and William F. Laman Public Library. By bringing new and established clientele to the Argenta Arts District, we create a more attractive destination and showcase the area both regionally and internationally. A show like this brings tremendous opportunities to area businesses and organizations that support it. We are pleased to offer you these outstanding sponsorship opportunities.

How is Sponsoring Tales from the South Different Than Other Programs?

- Sponsors get the benefit of not only the pre-show publicity and live audience at the show itself, but also the local, regional, and international exposure via the airing of the show on Public Radio, Satellite Radio, and international Cable TV stations.
- The shows are then archived as podcasts and are available indefinitely through iTunes, the NPR website, the KUAR website, and the Tales from the South website.
- Your brand will be reached by millions of people worldwide on multiple platforms and for an indeterminate number of exposures.
- On average, our shows are heard by several hundred thousand listeners: and that's just the original broadcast!

Presenting Sponsor: \$1000/show

- 1 Presenting Sponsor per show for maximum exposure
- Logo and links to sponsor website on Tales website and Facebook pages.
- Logo featured on Program as Presenting Sponsor.
- Name plugged at beginning of show as Presenting Sponsor.
- Name and website address plugged at end of show.
- Stage announcement at show.
- Included in all pre-show publicity, including press releases, media kits, TV and other radio appearances, and social media.
- 10 complimentary tickets to the show with VIP seating (does not include dinner)
- Contact information for show guests who enter drawing (60-100 contacts/show)
- Display your materials at event (fliers, posters, handouts)

Show Sponsor: \$500/show

- Maximum 2 Show Sponsors per show for maximum exposure.
- Logo and links to sponsor website on Tales website and Facebook pages.
- Logo on Program.
- Name plugged at beginning of show as show sponsor.
- Stage announcement at show.
- Included in all pre-show publicity, including press releases, media kits, TV and other radio appearances, and social media.
- 5 complimentary tickets to the show with VIP seating (does not include dinner)
- Display your materials at event (fliers, posters, handouts)